GOUDA ACADEMY

ABATE

become weaker / decrease

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A BIT → ABATE

The hurricane gets smaller... and smaller...
until only A BIT of wind is left.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

"The storm ABATED to A BIT!"

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GOUDA ACADEMY

ABRIDGE

shorten

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A BRIDGE = a shortcut.

A bridge makes your trip shorter;
to ABRIDGE a book is to make the book shorter.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

ABUT

touch directly

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A BUTT touching another BUTT!

Two houses are so close that their back "butts" touch. They ABUT each other.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

ACCENTUATE

emphasize / make noticeable

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ACCENT → ACCENTUATE.

SAME WORDS A BRIGHTER YOU

A man uses a ridiculously dramatic ACCENT and a giant spotlight to ACCENTUATE every word.

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GOUDA ACADEMY

ACQUIESCE

quietly give in / agree

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



"A QUIET YES!" → ACQUIESCE.

SAME WORDS A BRIGHTER YOU

You disagree, but finally whisper, "Okay... yes."
Giving an A-QUIET-YES = ACQUIESCE.

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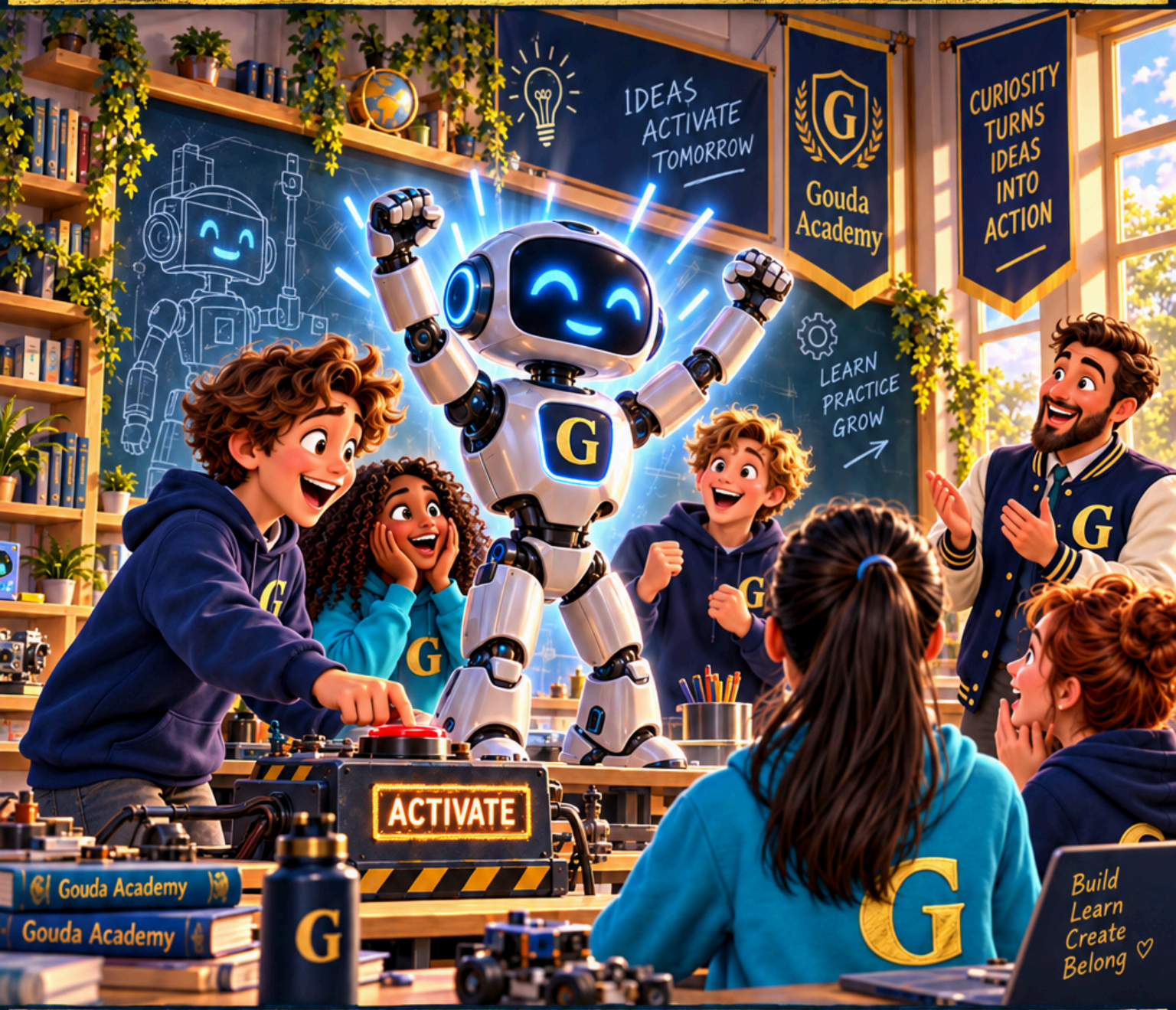
GOUDA ACADEMY

ACTIVATE

turn on / start working

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ACT → ACTIVATE

SAME WORDS A BRIGHTER YOU

Press the button and the robot suddenly starts to ACT. You ACTIVATED it.

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GOUDA ACADEMY

AMALGAM

mixture / blend

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A MALL + A GYM → AMALGAM.

SAME WORDS A BRIGHTER YOU

Imagine one crazy building that is half shopping mall, half gym, half smoothie bar: everything mixed together.

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GOUDA ACADEMY

AMBIGUOUS

unclear / more than one possible meaning

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AMBI = BOTH.

A road sign points BOTH left and right.
"Which way?!" It is AMBIGUOUS.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

AMBIVALENT

mixed feelings

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AMBI = BOTH + VALENTINE feelings.

Two Valentines appear: Pizza and Burger.
You love BOTH and cannot choose.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

AMENABLE

willing to agree / cooperate

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AMEN-ABLE.

SAME WORDS A BRIGHTER YOU

Your super-agreeable friend is always **ABLE** to say **"AMEN!"** to everybody's suggestions.

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GOUDA ACADEMY

AMEND

change / correct

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



MEND → AMEND.

SAME WORDS A BRIGHTER YOU

A law has a giant rip in it, so Congress takes a needle and MENDS it. They AMEND the law.

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GOUDA ACADEMY

ANACHRONISTIC

in the wrong time period

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CHRONO = TIME.

A medieval knight checks his smartwatch and drives away in a Tesla.

"Wrong CHRONO!" = **ANACHRONISTIC.**

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

ANNIHILATE

destroy completely

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



NIHIL = NOTHING.

SAME WORDS A BRIGHTER YOU

A giant laser hits the enemy castle: BOOM!
After ANNihilation there is NIHIL—
nothing left.

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GOUDA ACADEMY

ANOMALOUS

abnormal / unusual

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A-NORMAL? NO! → ANOMALOUS.

SAME WORDS A BRIGHTER YOU

Every mouse is gray except one neon-green mouse wearing sunglasses.
Normal? NO!

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GOUDA ACADEMY

ARCHETYPAL

classic / perfect original example

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ARCH + TYPE = the ultimate TYPE.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

Cape, mask, rescuing people—
the ARCHETYPAL superhero.

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GOUDA ACADEMY

ASSUAGE

soothe / relieve

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



A SOOTHING MASSAGE → ASSUAGE.

SAME WORDS A BRIGHTER YOU

Your shoulders hurt; one amazing massage ASSUAGES the pain.
Think: massage → assuage.

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

ATTENUATE

weaken / reduce

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AT TEN, YOU ATE...

one peanut. By noon you can barely walk.
Your energy has ATTENUATED.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

ATTRITION

gradual wearing down

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ATTRITION ↔ FRICTION.

SAME WORDS A BRIGHTER YOU

Imagine sandpaper rubbing a block for hours.
Constant FRICTION causes ATTRITION
until almost nothing remains.

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GOUDA ACADEMY

AUXILIARY

backup / supporting

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AUX cord = backup.

The radio dies, so you plug in the AUX.
AUXILIARY = extra backup help.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

BELIE

give a false impression

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



BE + LIE.

SAME WORDS A BRIGHTER YOU

His giant smile appears to BE happiness, but it is a LIE—the smile BELIES his sadness.

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GOUDA ACADEMY

CLANDESTINE

secret

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CLAN + DESTINATION.

SAME WORDS A BRIGHTER YOU

A secret ninja CLAN sneaks toward a hidden DESTINATION at midnight. Clandestine mission!

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GOUDA ACADEMY

COMPLICATE
make harder

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



COMPLI-CATE:

SAME WORDS A BRIGHTER YOU

Every time poor CATE sees a simple shoelace, she adds another knot.

"Stop, Cate! You're COMPLICATING it!"

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GOUDA ACADEMY

CONSIDERABLE

large / significant

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



So big you must CONSIDER it.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

One homework page? Fine. A truck carrying 8,000 pages? That is a CONSIDERABLE amount.

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GOUDA ACADEMY

CONTRIVED / CONTRIVANCE

artificial / forced

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CON artist + TRIED too hard.

SAME WORDS A BRIGHTER YOU

A CON artist TRIED way too hard to make the fake scene look natural.
It feels CONTRIVED.

LEARN PRACTICE PROGRESS BELONG

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CONVENE

gather for a meeting

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CONVERGE at one VENUE → CONVENE.

Ten vans arrive from different directions at the same VENUE. Everyone CONVENES.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

COPIOUS

abundant / huge amount

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



COPY machine → COPIOUS copies.

The COPY button gets stuck and 10,000 pages pour onto the floor. COPIOUS copies!

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

CORRESPONDENCE

communication / matching relationship

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RESPOND back and forth.

SAME WORDS A BRIGHTER YOU

Two pen pals constantly RESPOND to one another; their ideas also CORRESPOND because they match.

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COUNTERFACTUAL

contrary to reality

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



COUNTER + FACT.

FACT: gravity exists.

COUNTERFACTUAL: “What if gravity disappeared tomorrow?”

SAME WORDS A BRIGHTER YOU

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COUNTERINTUITIVE

opposite what instinct suggests

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



COUNTER + INTUITION.

SAME WORDS A BRIGHTER YOU

Your INTUITION screams "turn away from the skid!" but the correct move feels COUNTER to that intuition.

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GOUDA ACADEMY

CRYPTIC

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE

mysterious / difficult to understand



CRYPT → CRYPTIC

Inside an ancient CRYPT is a scroll saying,
"The purple duck knows the moon."
Totally CRYPTIC.

GOUDA ACADEMY

DEARTH

severe lack

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



DEAD EARTH → DEARTH.

SAME WORDS A BRIGHTER YOU

A drought leaves DEAD EARTH everywhere and almost no crops. A DEARTH of food.

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GOUDA ACADEMY

DETER / DETERRENCE

discourage / prevent

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



DETER → DETOUR.

SAME WORDS A BRIGHTER YOU

A gigantic barking dog makes the burglar take a DETOUR. The dog DETERS him.

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DETRIMENTAL

harmful

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



DETRI-MENTAL DAMAGE.

SAME WORDS A BRIGHTER YOU

Eating 47 donuts before an exam causes DETRI-MENTAL—and dental—damage.
DETRIMENTAL = harmful.

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GOUDA ACADEMY

DISCONTINUOUS

broken / interrupted

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



DIS + CONTINUOUS = NOT continuous.

A supposedly straight line keeps disappearing: line... gap... line... gap.

SAME WORDS A BRIGHTER YOU

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DISCREPANCY

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE

difference between things that should match



DIS = disagreement.

SAME WORDS A BRIGHTER YOU

Your wallet says $50; the receipt says $40.
The numbers are DIS-agreeing: DISCREPANCY!

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DISPARATE

fundamentally different

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



DIS-PAIR-IT.

SAME WORDS A BRIGHTER YOU

Someone tries to PAIR a parrot with a washing machine.

“DIS-PAIR IT! These are DISPARATE!”

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GOUDA ACADEMY

EFFACE

/ SELF-EFFACING

erase / deliberately avoid attention

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



E-FACE = ERASE THE FACE.

A humble person literally rubs their own FACE out of the spotlight: SELF-EFFACING.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

ENCOMPASS

surround / include completely

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



COMPASS → ENCOMPASS.

SAME WORDS A BRIGHTER YOU

Use a giant drawing COMPASS to draw one huge circle around everything.

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GOUDA ACADEMY

ENCRYPTION

secret coding

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CRYPT = hidden chamber.

SAME WORDS A BRIGHTER YOU

Your message gets locked inside a digital CRYPT that only a secret key can open.

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ENTANGLEMENT

complicated tangle

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



TANGLE is inside ENTANGLEMENT.

SAME WORDS A BRIGHTER YOU

Pull one pair of earbuds from your bag and accidentally lift seventeen chargers, three necklaces, and a sock.

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GOUDA ACADEMY

ENTITLED

believing you deserve special treatment

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



TITLE → ENTITLED

SAME WORDS A BRIGHTER YOU

He thinks he has a royal TITLE:
"I am Prince Kevin. Carry my backpack!"

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GOUDA ACADEMY

ENUMERATE

list one by one

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



NUMER = NUMBER.

SAME WORDS A BRIGHTER YOU

ENUMERATE the items by NUMBERING them: 1, 2, 3, 4...

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EQUIVOCAL

deliberately unclear / ambiguous

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



EQUI = equal + VOCAL = voice.

Two equally loud voices shout "YES!" and "NO!" at the same time. Which answer? EQUIVOCAL.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

ESCHEW

deliberately avoid

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



"ES-CHOO! ACHOO!"

Somebody sneezes directly at you. "EWW!"
You ESCHEW that person and run away.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

EVINCE

clearly show

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



EVI → EVIDENCE

SAME WORDS A BRIGHTER YOU

Your enormous grin is EVIDENCE that you are happy; it EVINCES happiness.

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EXACERBATE

make worse

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



EXTRA ACHE → EXACERBATE.

SAME WORDS A BRIGHTER YOU

You scratch the mosquito bite until it produces an EXTRA ACHE and becomes ten times worse.

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EXPOUND

explain in detail

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



POUND → EXPOUND

The teacher POUNDS the desk for 45 minutes while explaining every tiny detail.

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EXTOL

praise enthusiastically

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



EXTRA-TALL praise → EXTOL.

Your compliment becomes 50 feet tall:

"YOU ARE THE GREATEST HUMAN EVER!"

SAME WORDS A BRIGHTER YOU

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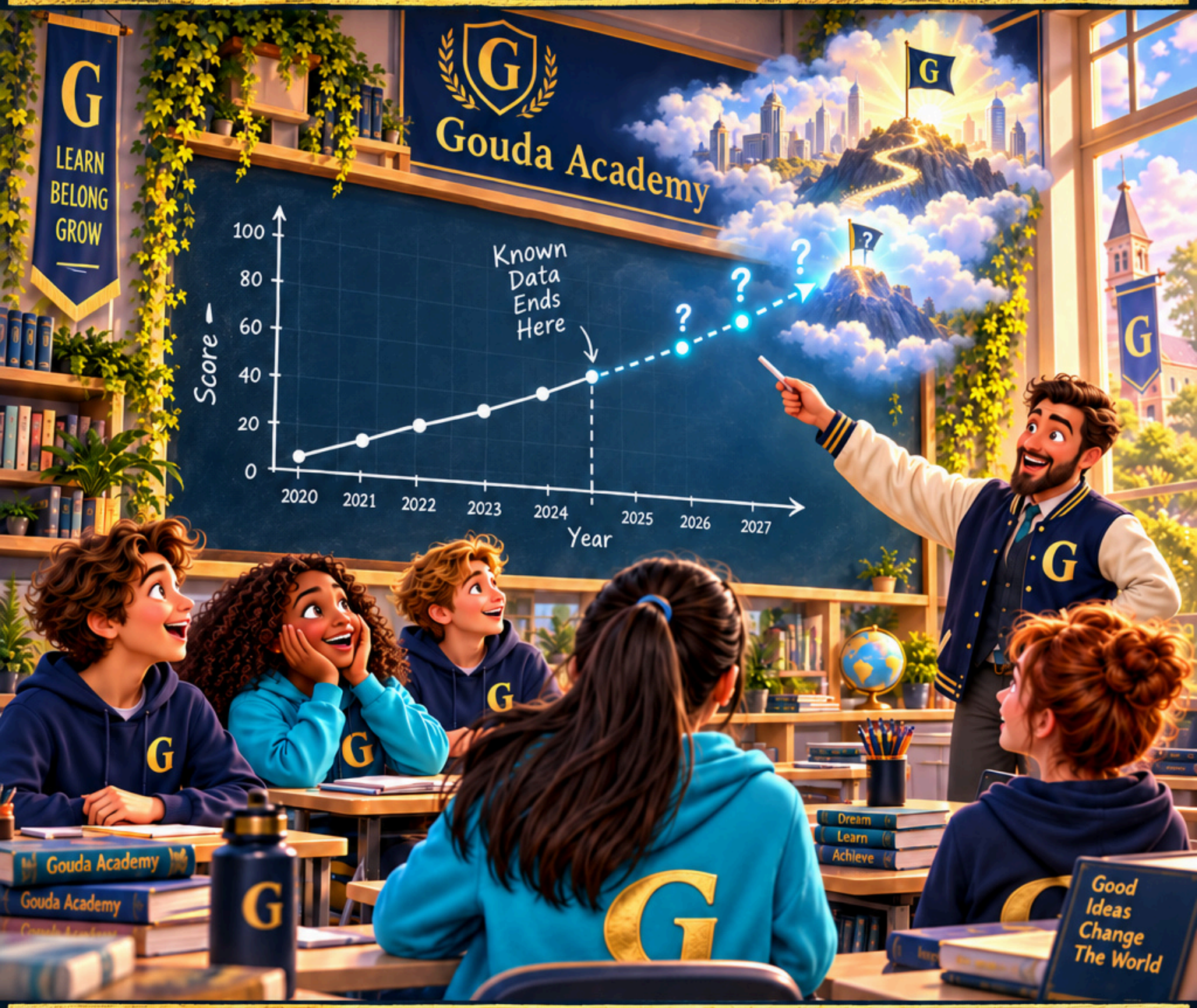
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EXTRAPOLATE

predict beyond known data

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



EXTRA + PLOT

The graph ends here, but you extend an EXTRA PLOT beyond the known points to predict what comes next.

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FOREGROUND

make prominent

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



FORE = FRONT.

Put something in the FRONT ground of the photograph and suddenly everyone notices it.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

FORSAKE

abandon

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



"FOR SAKE – DON'T LEAVE ME!"

SAME WORDS A BRIGHTER YOU

Your friend drives away while you shout,
"For heaven's SAKE!"
He has FORSAKEN you.

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GRATIFICATION

pleasure / satisfaction

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



GRAT → GRATEFUL.

SAME WORDS A BRIGHTER YOU

You finally get the giant brownie you've wanted all day. Your GRATEFUL grin = instant GRATIFICATION.

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HABITUATE

become accustomed through repetition

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



TWO WEEKS LATER...

HABIT → HABITUATE

The train shakes your house every night. After two weeks it becomes a HABIT and you sleep through it.

SAME WORDS A BRIGHTER YOU

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HAUGHTY

arrogantly superior

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



HAUGHTY ≈ "HOTTY."

He thinks he's such a HOTTY that his nose is permanently pointed at the ceiling.

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

ICONOCLAST / ICONOCLASM

challenge established traditions

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ICON + CLAST = ICON-SMASHER.

SAME WORDS A BRIGHTER YOU

Everyone worships an old tradition;
the ICONOCLAST arrives with a hammer:
"Why do we even do this?"

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GOUDA ACADEMY

IDIOSYNCRATIC

uniquely quirky

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



"I DO my own thing, OUT OF SYNC."

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

Everyone marches left; you moonwalk right wearing one roller skate. **IDIOSYNCRATIC.**

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GOUDA ACADEMY

IMBUE

fill / soak with a quality

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



IN BLUE → IMBUE.

SAME WORDS A BRIGHTER YOU

Drop a white sponge **IN BLUE** dye until blue fills every part of it.

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BIGGER TODAY BRIGHTER TOMORROW

IMPERTINENT

rude / improperly bold

WORDS POWER PEOPLE



IM + PERTINENT = NOT pertinent.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

The teacher discusses algebra; you interrupt: "Why is your haircut weird?" Irrelevant AND rude.

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INANE

silly / senseless

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



IN-A-NO-SENSE ZONE.

SAME WORDS A BRIGHTER YOU

"Should I eat my math homework because it contains numbers?"
Completely **INANE.**

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INCONGRUOUS / INCONGRUENCE

doesn't fit

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CONGRUENT things fit; IN-CONGRUOUS things DON'T.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

A penguin in a tuxedo sunbathing on a tropical beach looks hilariously **INCONGRUOUS.**

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INCREDULITY

disbelief

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CRED = believe;
IN-CRED = NOT believe.

A magician pulls a school bus from his hat.
Your face screams INCREDULITY.

SAME WORDS A BRIGHTER YOU

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INDICATION

sign / hint

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



INDICATOR → INDICATION

SAME WORDS A BRIGHTER YOU

Your car's blinking indicator gives an INDICATION that you're turning.

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GOUDA ACADEMY

INDICES

indicators / plural of index

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



INDEX → INDICES

SAME WORDS A BRIGHTER YOU

One index becomes several INDICES—
three charts pointing to three different trends.

LEARN PRACTICE PROGRESS BELONG

GOUDA ACADEMY

INDISPENSABLE

absolutely necessary

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



IN + DISPENSABLE = NOT dispensable.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

Someone tries to throw away your phone.
"STOP! I cannot dispense with that!"

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GOUDA ACADEMY

INSOLVENCY

inability to pay debts

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



IN + SOLV = CAN'T SOLVE/PAY IT.

SAME WORDS A BRIGHTER YOU

Your bills form a giant monster and your wallet contains 37 cents. INSOLVENCY.

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GOUDA ACADEMY

INVARIABLE

never changing

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



IN + VARIABLE = NOT variable.

SAME WORDS A BRIGHTER YOU

Monday, Tuesday, Wednesday—the robot gives exactly the same answer every day.

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GOUDA ACADEMY

INVOKE

call upon authority / power

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



VOC = VOICE.

The wizard raises his VOICE:

"I INVOKE THE POWER OF LIGHTNING!"

SAME WORDS A BRIGHTER YOU

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GOUDA ACADEMY

ITEMIZE

list individual items

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



ITEM → ITEMIZE

The receipt lists every ITEM separately—even "one lonely grape."

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

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GOUDA ACADEMY

METICULOUSLY

with extreme attention to detail

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



METICU-LIST → METICULOUS.

SAME WORDS A BRIGHTER YOU

A perfectionist carries a microscopic LIST:
"Dust particle #7: remove. Pencil: rotate 1 millimeter."

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MISCONSTRUE

misunderstand

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



MIS = wrong + **CONSTRUE** = interpret.

Your friend says, "Nice shirt." You MISCONSTRUE it as a declaration of war.

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MULTIFARIOUS

many different kinds

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



MULTI + VARIOUS.

A buffet offers sushi, pancakes, tacos, curry, pizza, and something from Mars.

MULTI-VARIOUS = MULTIFARIOUS.

SAME WORDS A BRIGHTER YOU

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NEGLECT

fail to care for

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



NEG = negative/no care.

A plant holds a sign: "DAY 38: STILL NO WATER."

NEGLECT.

SAME WORDS A BRIGHTER YOU

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OPAQUE

impossible to see through / hard to understand

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



OPAQUE? NO PEEK!

SAME WORDS A BRIGHTER YOU

You press your face against the glass but cannot PEEK through it.

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PARADOXICALLY

seemingly contradictory but true

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WORDS POWER PEOPLE



PAIR-O'-DOCS.

SAME WORDS A BRIGHTER YOU

A PAIR OF DOCS gives opposite advice—
and somehow BOTH doctors are correct.

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PARADOX!

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PARAMETERS

boundaries / limits

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PARAMETERS ≈ PERIMETER.

SAME WORDS A BRIGHTER YOU

Giant chalk lines form the PERIMETER:
"You must stay inside these PARAMETERS."

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PARTITIONED

divided into parts

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PART → PARTITION.

One giant room gets chopped into four PARTS with dividers.

SAME WORDS A BRIGHTER YOU

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PERFUNCTORY

done mechanically with little care

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WORDS POWER PEOPLE



FUNCT = FUNCTION.

SAME WORDS A BRIGHTER YOU

The bored employee performs only the required FUNCTION: “Hello. Welcome. Yay.” Zero feeling.

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PERTINENT

relevant

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



POINT-IN IT.

SAME WORDS A BRIGHTER YOU

Your comment has the exact POINT IN IT that the discussion needs: PERTINENT.

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PERVADE

spread throughout

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PERVADE ≈ INVADE.

SAME WORDS A BRIGHTER YOU

One garlic pizza arrives and its smell INVADES every room, closet, backpack, and possibly the neighbor's house.

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PRECARIOUS

dangerously unstable

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PRE-CARE-IOUS = BE CAREFUL!

You're balancing six trays, a laptop, and a goldfish bowl on one finger.

SAME WORDS A BRIGHTER YOU

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PRECIPITATION

water falling from the sky

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PRECIPICE = FALL.

SAME WORDS A BRIGHTER YOU

Imagine raindrops standing on the edge of a cloud's PRECIPICE and FALLING down.

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PRESCIENT

knowing beforehand

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PRE = before + SCI = know.

You announce tomorrow's weather before even the meteorologist knows it.

SAME WORDS A BRIGHTER YOU

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PROCLIVITY

natural tendency / leaning

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



CLIV = SLOPE.

SAME WORDS A BRIGHTER YOU

Your whole body literally LEANS down a slope toward the giant "CHOCOLATE" button. Natural proclivity!

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PROPONENT

supporter

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PRO = FOR.

SAME WORDS A BRIGHTER YOU

A PROPONENT stands under a giant sign reading "I'M PRO THIS IDEA!"

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PROXY

substitute acting for someone else

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



PROXY = PERSON STANDING ON YOUR X.

SAME WORDS A BRIGHTER YOU

Put a big X where you should stand; your friend stands on the X instead. Your PROXY.

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QUINTESSENTIAL

perfect classic example

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



QUEEN OF ESSENTIALS.

SAME WORDS A BRIGHTER YOU

A crown-wearing "Queen of Pizza" holds the most perfect pizza ever made— the QUINTESSENTIAL pizza.

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RECIPROCAL

given equally in return

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RECIPRO-CALL.

SAME WORDS A BRIGHTER YOU

You CALL me; I CALL you back.
You help me; I help you back.
Two arrows ↔ = RECIPROCAL.

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RECONCILE

restore agreement / friendship

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RE=AGAIN + RECONNECT.

SAME WORDS A BRIGHTER YOU

Two angry friends unplug from each other, then RECONNECT, shake hands, and smile.

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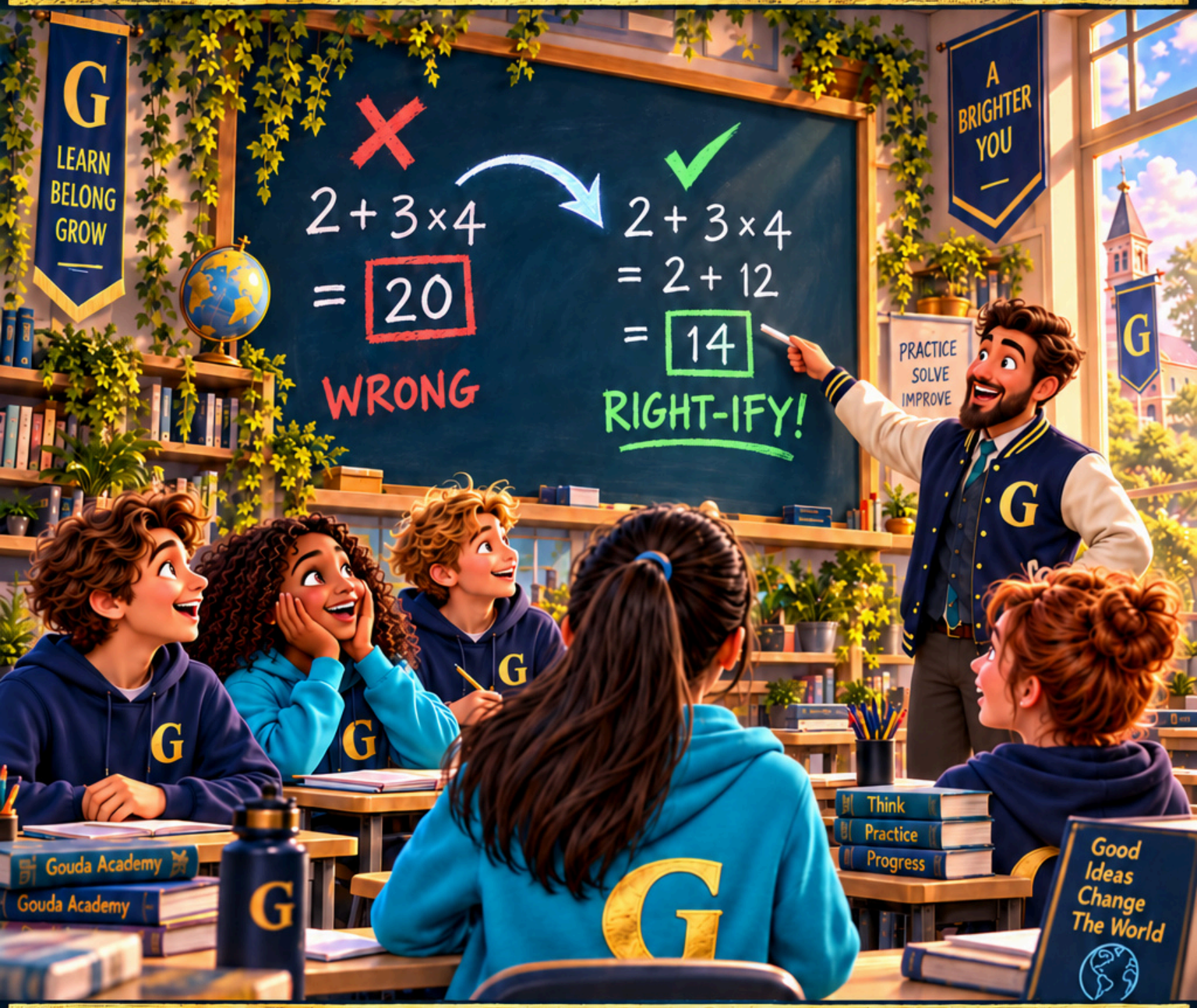
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RECTIFY

correct / make right

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RIGHT-IFY → RECTIFY.

The math answer is wrong, so you RIGHT-IFY it until it is correct.

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REDUNDANCY

unnecessary repetition / backup duplication

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RE-DONE → REDUNDANT

SAME WORDS A BRIGHTER YOU

"Again again again again again."

If it has already been DONE and gets RE-DONE unnecessarily, that's REDUNDANCY.

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REFUTE
prove wrong

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



REF + FOOTAGE

SAME WORDS A BRIGHTER YOU

The REFEREE watches video FOOTAGE and announces, “Your claim is WRONG!” He REFUTES it.

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REGALE

entertain lavishly

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



REGAL → REGALE

SAME WORDS A BRIGHTER YOU

A REGAL king entertains guests with giant feasts, fireworks, and ridiculous adventure stories.

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REPERTORY

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE

complete collection a performer can perform



PERFORMER'S REPORT → REPERTORY

SAME WORDS A BRIGHTER YOU

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A musician opens a huge REPORT titled "EVERYTHING I CAN PERFORM": 100 songs, 20 plays, 8 dances. That entire performer's report is the REPERTORY.

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GOUDA ACADEMY

REPLICA

exact copy

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



REPLICATE → REPLICA.

SAME WORDS A BRIGHTER YOU

Press “REPLICATE” and another identical dinosaur skull pops out: REPLICA.

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REPRISAL

retaliation / revenge

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RE = BACK.

SAME WORDS A BRIGHTER YOU

You launch one paper airplane at him; he sends BACK twelve water balloons. The attack came BACK:

REPRISAL.

LEARN PRACTICE PROGRESS BELONG

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RESILIENT

able to bounce back

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RE = AGAIN.

Crush the spring flat—BOING! It rises AGAIN.
RESILIENT things come back after pressure.

SAME WORDS A BRIGHTER YOU

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RESOLUTE

firmly determined

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RESOLUTION → RESOLUTE.

SAME WORDS A BRIGHTER YOU

Your New Year's RESOLUTION is surrounded by concrete walls: "I AM NOT QUITTING."

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RETROSPECT

look back on the past

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



RETRO = past + SPECT = look.

SAME WORDS A BRIGHTER YOU

Look backward through a giant rearview mirror:

RETRO-SPECT.

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SAGACITY

wisdom / sound judgment

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SAGE IN THE CITY.

SAME WORDS A BRIGHTER YOU

Everyone in the city lines up to ask the wise old SAGE for advice.

SAGE-A-CITY → SAGACITY.

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SALVAGE

rescue / save from loss

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SALV = SAVE

SAME WORDS A BRIGHTER YOU

The boat sinks and you yell, “SAVE the laptop!”
Anything rescued is SALVAGED.

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SIMULATION

imitation of a real situation

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SIM = similar.

SAME WORDS A BRIGHTER YOU

A flight SIMULATOR looks and behaves SIMILARLY to a real airplane—but you're safely sitting in a room.

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SPORADIC

irregular / scattered

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SPORES scatter randomly.

SAME WORDS A BRIGHTER YOU

Imagine mushroom SPORES popping up here...
then way over there... then nowhere for hours.

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SPORADIC.

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SPURIOUS

false / fake

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



"PURE GOLD? SERIOUSLY?!" → SPURIOUS.

SAME WORDS A BRIGHTER YOU

LEARN PRACTICE PROGRESS BELONG

A man sells you a cardboard watch painted gold.
"PURE? SERIOUSLY?" Totally SPURIOUS.

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SUBORDINATE

lower in rank

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SUB = UNDER.

SAME WORDS A BRIGHTER YOU

A SUBmarine goes UNDER the water;
a SUBORDINATE works UNDER the boss.

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SUBSTANTIATE

support with evidence

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SUBSTANTIAL proof → SUBSTANTIATE.

SAME WORDS A BRIGHTER YOU

"I caught a 300-pound fish!" Okay—show SUBSTANTIAL evidence. That SUBSTANTIATES the claim.

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SUBTLE

faint / difficult to notice

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



The B in SUBTLE is hiding silently.

You barely notice it—exactly like something SUBTLE.

SAME WORDS A BRIGHTER YOU

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SUPERSEDE

replace something older

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SUPER-SEED.

SAME WORDS A BRIGHTER YOU

Plant one SUPER SEED and its enormous tree grows over and replaces all the old plants. It SUPERSEDES them.

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SUPPLEMENT

add something extra to complete or improve

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



SUPPLY what's missing → SUPPLEMENT.

SAME WORDS A BRIGHTER YOU

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A puzzle has one missing piece; you SUPPLY an extra piece to complete it.

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TANTAMOUNT

equivalent in effect

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



AMOUNTS TO THE SAME THING.

SAME WORDS A BRIGHTER YOU

"I didn't steal the cake—I merely secretly removed it forever." That is **TANTAMOUNT** to stealing it.

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TENTATIVE

temporary / uncertain

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



TENT = temporary.

SAME WORDS A BRIGHTER YOU

Your plan is written on a camping TENT instead of carved in stone. It can move tomorrow.

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TYPIFY

perfectly represent a type

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



TYPE → TYPIFY

SAME WORDS A BRIGHTER YOU

Cape + mask + rescuing citizens =
the perfect TYPE of superhero.
It TYPIFIES superheroes.

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UBIQUITOUS / UBIQUITY

everywhere

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



YOU-BE-EVERYWHERE → UBIQUITOUS.

SAME WORDS A BRIGHTER YOU

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One student somehow appears in the classroom, cafeteria, bus, bathroom, and moon simultaneously.

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UNDERMINE

secretly weaken

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



MINE UNDER.

SAME WORDS A BRIGHTER YOU

Someone secretly digs a MINE UNDER the castle until its foundation collapses.

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UNEQUIVOCAL

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE

completely clear / unambiguous



UN + EQUIVOCAL

SAME WORDS A BRIGHTER YOU

EQUIVOCAL = “Yes? No? Maybe?”

UNEQUIVOCAL = a stadium-sized flashing YES! with zero doubt.

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UNTENABLE

impossible to defend / maintain

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



UN-TEN-ABLE

= NOT ABLE to survive TEN questions.
The argument collapses after question #2.
It is UNTENABLE.

SAME WORDS A BRIGHTER YOU

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UPENDED

turned upside down / thrown into disorder

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



UP + END.

Flip the bucket onto its UP END—water, papers, and chaos everywhere. UPENDED.

SAME WORDS A BRIGHTER YOU

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VULNERABILITY

exposed weakness

BIGGER TODAY BRIGHTER TOMORROW

WORDS POWER PEOPLE



VULNERABLE BELLY.

SAME WORDS A BRIGHTER YOU

A knight enters battle wearing armor everywhere except his BELLY.
"Uh-oh... vulnerable belly!"
That exposed spot is his VULNERABILITY.

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